

# Legal Video Services

**H Mueller Design** provides a wide range of professional video services for the legal profession. If you are looking for a service that is not described below, please do contact us - chances are that we can provide what you need.

## Why is video important?

The cliché or truism states, “a picture is worth a thousand words, a video is worth a thousand pictures”.

- Video generates 1,800 images per minute, and they move. Photographs does not.
- In a video you hear friends, family and guests talk, laugh, cry, joke, often sing, and move to music. People in photos do not.
- With photographs you provide the memories, movements, and music score. With video, you don't have to.

Video has the unique power to build a visual and auditory context for legal evidence that no other medium can.

Video can be edited to tell a story which is a powerful asset. This can also be a weakness if the editing is not done professionally and legally correct.

## Settlement and Day In The Life videos

HMD has extensive experience in making documentaries. The art of documentary storytelling is at the core of Settlement and Day in the Life videos.

The objective of Settlement videos is to present the case of the plaintiff to the defendant in video form in such a way that it is clear that an out of court settlement is the best option. Settlement videos use all the techniques of effective documentary storytelling to create atmosphere and trigger the desired emotions.

By contrast Day in the Life videos are used in court if a settlement could not be reached out of court.

Here the video has to present the cold facts and no documentary techniques may be used that would be seen to influence the judge and/or jury in such a way to lead to bias.

By careful design, footage shot for the Settlement video can be used subsequently for the Day in the Life video. However, it needs to be stripped of much of the documentary techniques like background music, narration, and special camera angles.

## How is videography used in the legal profession?

Although often referred to as “legal videography”, we believe it is not a good term as it implies that there could be illegal videography, which is indeed the case. Better terms might be forensic videography or court videography but neither really covers how video is used in the legal profession.

Video is commonly used for video depositions, settlement documentaries, day in the life videos, video wills, proof of damages, mock trials, evidence of insurance fraud, pre-construction video surveys, incident scenes, courtroom presentations, video of construction mortgage draws, and much more!

